

PORCHLIGHT



film festival

April 10-12, 2026



The Forum



Jonesboro, Arkansas

2026 Sponsorship Opportunities

ABOUT US

At Porchlight, we believe in the power of stories to light the way and bring people together. Rooted in Southern warmth and inspired by the Forum Theater's legacy as a downtown beacon, we're creating a welcoming space where filmmakers of all backgrounds and skill levels can gather, grow, and shine. Through workshops, panels, and community events, we invite storytellers to find connection, inspiration, and a creative home here.



The Foundation
Of Arts

2025 By the Numbers

45 Screenings

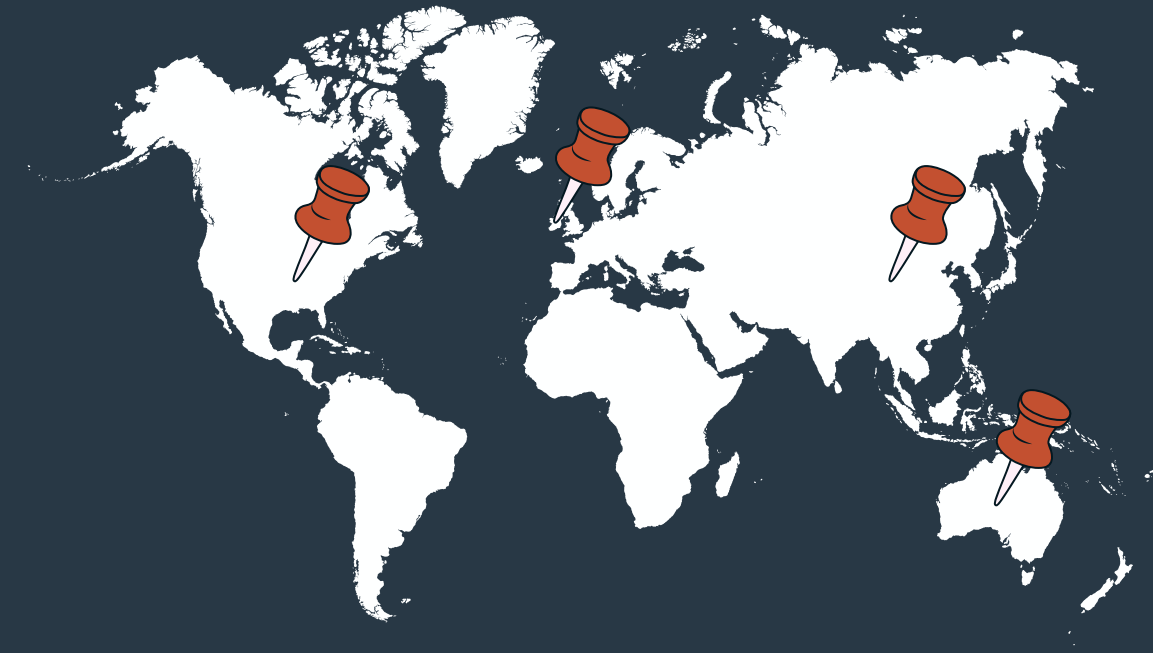
8 Workshops

Media coverage from:

Region8 News

Arkansas Gazette

Jonesboro Radio Group



5 Countries Represented

4 Local Schools

Guests from across the MidSouth

Global Industry. Local Focus.

SPONSORSHIP LEVELS

THE WELCOME MAT

- Logo placement on festival website
- Name/logo in digital ads between film blocks
- 1 dedicated social media thank-you post
- 2 All-Access Passes to the festival

\$150

FRONT PORCH SEAT

- Logo on website and ads between film blocks
- 3 social media mentions leading up to the festival
- 3 All-Access Passes
- Name included in printed event handouts

\$250

SOUTHERN SPOTLIGHT

- Logo featured on printed materials, website, and ads between blocks
- 5 social media shoutouts across festival channels
- 4 All-Access Passes
- 1 sponsored award category (your name mentioned during winner announcement & in program)

\$450

DIRECTOR'S CHAIR

- Logo on all printed materials, website, and digital ads
- 6 All-Access Passes
- 5 featured social media posts
- 2 sponsored award categories
- Logo included on all weekend social media content
- Verbal thank-you during festival opening or closing

\$800

THE PORCHLIGHT CIRCLE

- Prominent logo on all printed materials, website, and ads
- 6 All-Access Passes
- 5 social media posts + weekend-long brand presence
- 2 sponsored award categories
- Verbal recognition during major festival events

\$1,500

SPONSORSHIP LEVELS

FEATURE PRESENTATION

- Premium logo placement on all printed materials, website, and ads
- 6 All-Access Passes
- 2 sponsored award categories
- 5 featured social media posts + weekend brand presence
- On-screen recognition between film blocks
- Sponsor spotlight feature on festival website
- Private tour of The Foundation of Arts for your team
- Radio ads for your business on local stations (104.9 The Fox, 100.5 The Eagle, Mix 106.3)

\$3,000



SPONSORSHIP LEVELS

Exclusive branding as primary event sponsor

PRESENTED BY

- Exclusive top billing as "Presented By" sponsor on all materials
- 10 All-Access Passes
- Logo front and center on all printed/digital materials, website, and ads
- 2 sponsored award categories
- 10 social media features + weekend-long logo presence
- On-screen sponsor recognition throughout the weekend
- Sponsor spotlight on the Porchlight website
- Private tour of The Foundation of Arts for your business/team
- Inclusion in radio ads on local stations (104.9 The Fox, 100.5 The Eagle, Mix 106.3)
- Post-festival sponsor report including audience analytics

\$5,000

PRESENTED BY

YOUR COMPANY
LOGO HERE

IN-KIND DONATIONS

In addition to cash sponsorships, we are also seeking in-kind donations for prizes, speaker accommodations, workshop sites, and promotional support.

Sponsorship level will be determined by the quoted value of the donation on a case-by-case basis.

JOIN US!

To become a sponsor, contact
porchlightfest@foajonesboro.org



THANK YOU to our 2025 SPONSORS



The Foundation
Of Arts

FOUNDRY.
imagination engineered

